

ANNIE ZHANG

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EDUCATION

WASHINGTON UNIVERSITY, OLIN BUSINESS SCHOOL | St. Louis, MO

May 2026

Bachelor of Science in Business Administration

- Major: Supply Chain, Operations, and Technology (S.C.O.T.) and Marketing
- Minors: International Business
- GPA: 3.66/4.00, Dean's List, Olin Peer Ambassador

EXPERIENCE

ISRAEL SUMMER BUSINESS ACADEMY (ISBA) | Israel, UAE

August 2023 – Present

Intern, Participant

- Consulted for WeSki, an AI-driven Israeli startup, and conducted analysis on the supply chain to formulate strategies for entering the U.S. market and delivered the proposal to the founder and executives
- Led a team of 4 to create a start-up going from ideation to minimum viable product (MVP) in 3 weeks for an E-commerce platform aimed at lowering the cost of premium products through group shipping orders
- Engaged with over 35 industry experts in 6.5 weeks to gain perspective on business, politics, and culture
- Assisting in the creation and execution of the recruitment strategy for ISBA 2024 to increase enrollment by 50%
- Serving as an ambassador and overseeing partnerships with 3 other institutions

WASHINGTON UNIVERSITY, OLIN BUSINESS SCHOOL | St. Louis, MO

August 2023 – Present

Undergraduate Teaching Assistant - Managerial Statistics

- Facilitate weekly office hours and collaborated with fellow teaching assistants to enhance the learning experience
- Individualized support for students and provided constructive feedback to aid students in learning and development

ACHIEVABLE, INC | Virtual

May 2023 – June 2023

Marketing Intern

- Conducted in-depth analysis of over 70 social media posts distributed across 4 platforms, resulting in valuable insights and informed content recommendations
- Enhanced marketing initiatives by optimizing content and strategically managing the social media content pipeline

WASHINGTON UNIVERSITY, CAMPUS LIFE | St. Louis, MO

October 2022 – Present

Marketing Manager

- Spearheaded a comprehensive rebranding initiative for the department through market research, strategic planning, and collaboration with cross-functional teams, leading to increased visibility and improved engagement
- Orchestrated marketing campaigns to promote and publicize weekly outreach activities, successfully engaging 8000+ diverse undergraduate students across 4 different schools
- Coordinate the workflow of 8 graphic design, social media, videography/photography student assistants

LEADERSHIP & ACTIVITIES

MODEL UNITED NATIONS | St. Louis, MO

November 2022 – Present

Under-Secretary-General for External Operations

- Orchestrated logistics by coordinating transportation, skillfully negotiated hotel contracts, and meticulously organized the delegate social event for the 2023 WashU Model UN tournament
- Collaborated closely with 10 team members to organize a regional competition tailored to 200+ high school students

DEBATE | St. Louis, MO

August 2023 – Present

Treasurer

- Advocate for funding of a Category I student organization, allocating resources for essential expenses including plane tickets, hotel accommodations, registration fees, and other travel-related costs for competitive events

Communications Director

September 2022 – May 2023

- Designed and managed a weekly newsletter, publicizing event information to a subscriber base of 200+ students
- Spearheaded weekly meetings focused on concept training, skill demonstrations, and facilitating practice debates

SKILLS & INTERESTS

- Language: Mandarin (Native), English (Native)
- Skills: Design Thinking, Microsoft Suite, project management, operations research, and business analytics
- Gallup Strength: strategic, activator, restorative, achiever, context
- Interests: bold artist, adventurous hiker, and lifelong learner